

CASE STUDY

BUSINESS INTELLIGENCE SYSTEM FOR CENTURY OLD NORTH AMERICAN CORPORATION

Client Background

Our client is a big market player with almost 100 years of operating history in North America. The corporation comprises of businesses in different industries – from retail and financial services to social projects, sports, and charity initiatives.

Business Challenge

Our client is leading transformation processes at the market and embracing the constant challenges of digitalization.

The company processes huge amounts of internal operational data from various business directions, locations, time zones, and even formats. SoftServe was approached with a request to develop a customized solution for the effective utilization of received inputs to move the company's business decision-making processes to a new level.

Project Description

SoftServe partnered with the client to create a fully customized solution from scratch that enabled new experiences for enterprise management. The solution allowed an increase in flexibility and process integration while reducing the risk of potential legal fees.

SoftServe managed to develop turnkey offerings in two core activities within the client's business: management and operations.

The managerial tool analyzed financial outputs (targeted for executive-level usage) to give a comprehensive, real-time snapshot of the company's main elements, structures, and business performance.

The operational tool allowed for detailed inventory analysis, and provided easy access to the company's procurement and inventory management data. It included enhanced inventory planning, reconciling, and analysis with a historical, geographical, and itemized focus.

The developed dashboards provided a multidimensional view of different company data levels, with the option of drilling down the picture.

Benefits provided by the tools include but are not limited to:

- A flexible content- and features-centric dynamic approach
- A smooth user experience with easy orientation and navigation
- Responsive design and interactive experience with optimal viewing
- Enabled financial and operational data processing
- Increased effectiveness in business decision-making
- Faster reports generation
- Up-to-date performance parameters of business units, elements, structures, and products and services
- A clear view of trends and changes in product sales, costs, investments, and other indicators
- Enhanced experience in procurement planning and inventory management
- Cost optimization through a unified library of reusable components
- And enabled communication with each component's respective team for a seamless experience

Value Delivered

SoftServe developed a fully customized solution that helped the client to move their business decision-making procedures to a new level. The business intelligent system provided the company with customized executive dashboards and inventory management tools. These allowed them to monitor company performance indicators and trends, process and analyze huge massive of data, and build effective decisions. The created, unified user interface components library enabled the communication of existing reusable components with their states inside the team, and provided unified user experience across the whole corporation.

From the moment SoftServe was involved in the project, we tried to create a solution which would have a deep impact on the client's business. After prototypes were developed and approved by the client, SoftServe partnered with the company to proceed in delivering value in two described projects. The client was highly satisfied with the work progress and results.

ABOUT US

SoftServe is a global digital authority and consulting company, operating at the cutting edge of technology. We reveal, transform, accelerate, and optimise the way large enterprises and software companies do business. With expertise across healthcare, retail, media, financial services, software, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation – from generating compelling new ideas, to developing and implementing transformational products and services. Our work and client experience is built on a foundation of empathetic, human-focused experience design that ensures continuity from concept to release.

Ultimately, we empower businesses to re-identify their differentiation, accelerate market position, and vigorously compete in today's digital, global economy.

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