CASE STUDY

PROFITABILITY AND COST MANAGEMENT SOLUTION

Client Background

Our Client offers profitability and cost management software and services revealing profit enlargement opportunities across the enterprise to help customers make continuous, fact-based decisions and improve their bottom line and Earning per Share (EPS).

Business Challenge

The Client asked SoftServe to develop a comprehensive cost management tool that satisfies market and consumers demand to optimize costs and expenses and replaces an old legacy system.

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Project Description

The designed tool uses an activity-based costing methodology. The solution focuses mainly on big enterprises, where it is particularly difficult to identify the most and the least profitable areas of business and analyze their root causes. The designed solution provides a possibility to effectively identify, manage, and improve the detrimental elements of a business and make it prosper.

Benefits provided by the tool include but are not limited to:

• Flexible business modeling
• Unlimited dimensions and transaction volumes
• Single, unified model
• Integration into various data sources
• Easy Excel and web-based access
• Enterprise level security, traceback, and audit
• Ad-hoc and pre-built reporting and analytics
• Multicurrency and multilanguage support
• Multiple model versions, scenarios, and time periods

Value Delivered

The solution developed by SoftServe allows customers review the operating profits for all dimensions of their business in one single model and immediately identify which of their customers, products, or services lose money and where. Moreover, it appears to be a deep dive into the predictive analytics, scenario modeling, and simulation (what-if capabilities). The process modeling, data integration, calculation engine, and reporting are all integrated into a complete solution that can help lead business to success and prosperity.

Technology Stack

• Silverlight 4/5
• WCF/ WCF Ria Services
• ASP.NET MVC 3
• MS SQL 2008/2008r2/2012
• MS Analysis Service
• Visual Studio 2010/2012

ABOUT US

SoftServe is a digital authority that advises and provides at the cutting-edge of technology. We reveal, transform, accelerate, and optimize the way enterprises and software companies do business. With expertise across healthcare, retail, media, financial services, software, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation—from generating compelling new ideas, to developing and implementing transformational products and services.

Our work and client experience are built on a foundation of empathetic, human-focused design that ensures continuity from concept to release.

We empower enterprises and software companies to (re)identify differentiation, accelerate solution development, and vigorously compete in today's digital economy—No matter where you are in your journey.

Visit our **website**, **blog**, **Facebook**, **Twitter**, and **LinkedIn** pages.

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