

AI-POWERED WORKLOADS AT SCALE

Here's what 750 business and technology leaders have to say about scaling AI

22%

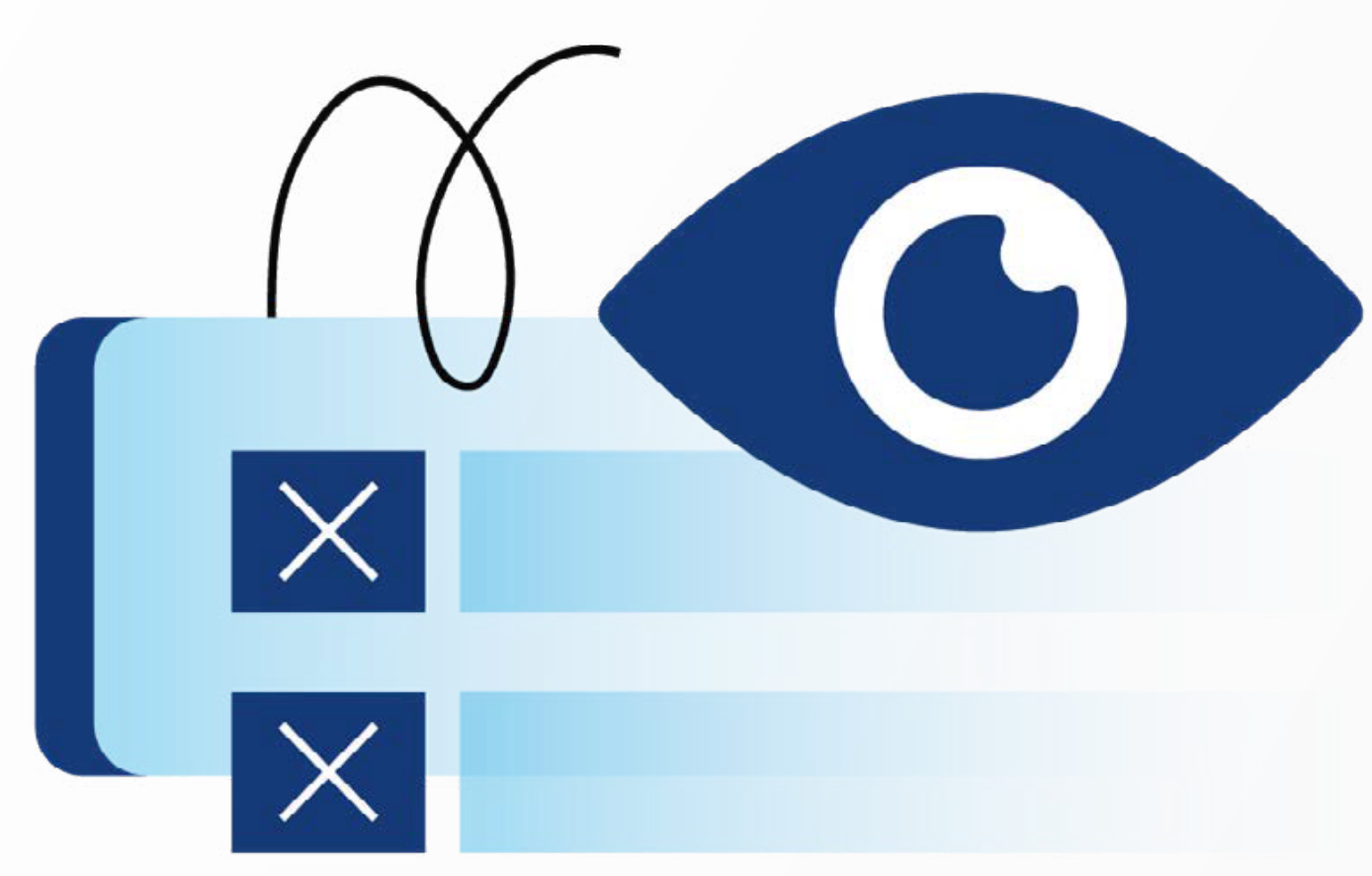
only 22% of organizations have achieved enterprise-wide Gen AI success¹

Problems: Silos, legacy systems, poor data quality, limited governance



89%

struggle to prepare business data



98%

of leaders surveyed believe a data-strategy update is needed to gain the full advantages of initiatives like AI

74%

report launching AI pilot programs without a comprehensive plan to scale and achieve meaningful business outcomes

Google Cloud softserve

SoftServe's Intelligence Framework, coupled with Google Cloud's advanced data and AI capabilities, empowers businesses to unlock the full potential of their data and accelerate AI initiatives to achieve tangible business value.

SOFTSERVE INTELLIGENCE FRAMEWORK

SoftServe-enabled AI building blocks

Google Cloud open platform

Client value creation

- Data Acceleration
- Application Modernization Acceleration
- API Acceleration

Google Cloud Best Practices and Tools

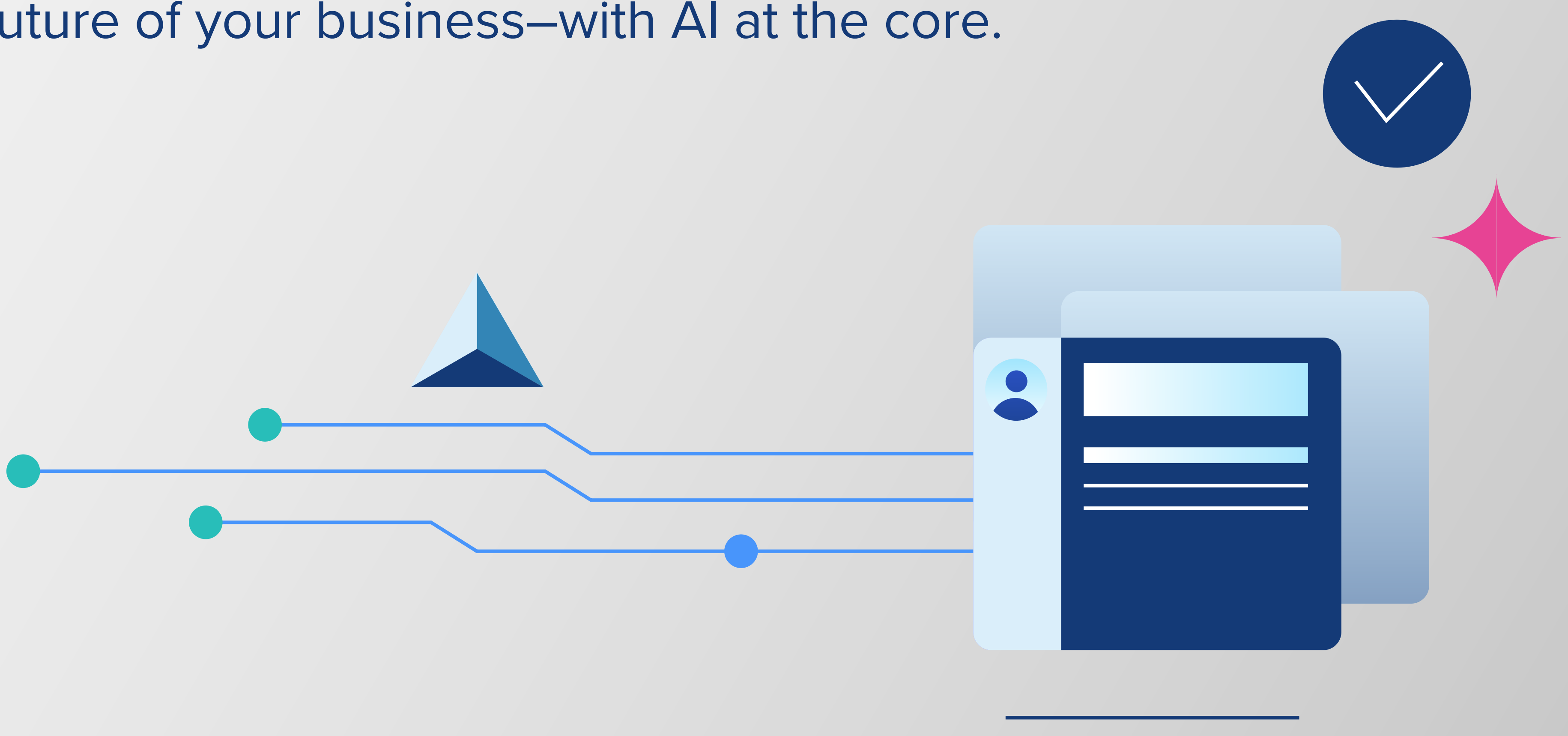
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With a distinct toolset spanning BigQuery for data warehousing, Apigee for API management and Vertex AI for building GenAI applications at scale, Google Cloud brings together innovations and expertise from across Google.

Together, SoftServe applies our deep experience and certified skills to enable the future of your business—with AI at the core.

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Source: 2024 Survey by Wakefield Research for SoftServe of 750 leaders who oversee data management and AI use at global companies with \$1 billion or more in annual revenue.
¹ Forrester, "Where is Generative AI's Transformational Value Hiding," 2024.