

# DATA STRATEGY AND GOVERNANCE PRACTICE

Every successful organization relies on data it can trust. When data is accurate, secure, and well-governed, compliance becomes routine, AI initiatives deliver results, and teams are free to focus on innovation. SoftServe helps leading enterprises achieve this reality.

## The Reality

**85%**

of AI projects may fail  
due to poor data quality

**\$3T**

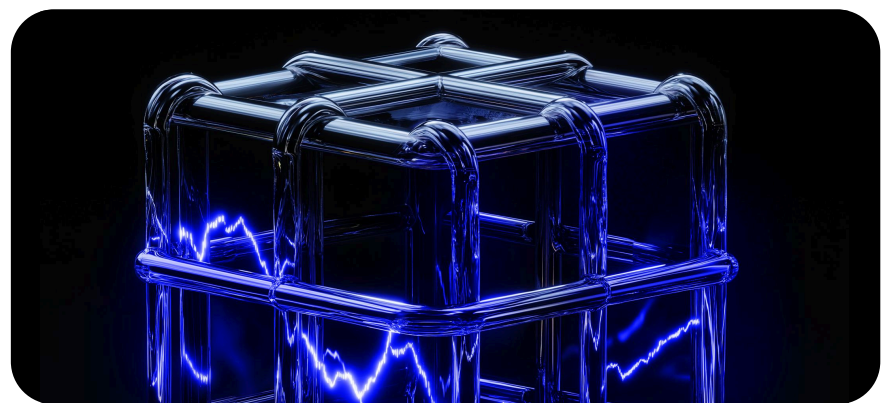
annual cost of bad data  
in the U.S.

**58%**

of strategic decisions are  
based on inaccurate data

## When Data Goes Ungoverned

Data silos, compliance risks, unreliable information, and missed opportunities become the norm. Organizations spend up to 74% of employee time on non-value-added tasks like data cleansing and manual reporting. The value of your data remains trapped, and AI/ML initiatives stall before they start.



## The SoftServe Difference

SoftServe provides end-to-end data strategy and governance expertise, supported by certified architects and large-scale engineering teams. We design and implement trusted, governed, and AI-ready data foundations that align with business goals and deliver measurable value, improving decision-making, reducing risk, and accelerating analytics and innovation.

### Our Strategic Partners:



Google Cloud

Azure

databricks

# Data Governance Offerings

SoftServe’s team helps organizations turn data into a reliable, strategic asset. These offerings support enterprise growth and resilience:



## Data Governance Maturity Assessment

A structured evaluation of your current data practices highlights strengths, gaps, and priorities to accelerate your path toward a fully governed, trusted data ecosystem.



## Data Strategy Design

A clear, actionable strategy aligns data investments with business goals, enabling organizations to unlock value, reduce risk, and scale analytics and AI with confidence.



## Data Governance Operational Model Foundations

A standardized governance framework, including roles, processes, and decision rights, ensures consistent data stewardship and reliable oversight across the enterprise.



## Master Data Management

A single, consistent view of critical business data keeps everyone aligned and working from the same source of truth.



## Data Quality Foundations

Processes and tools ensure data remains accurate, complete, consistent, and reliable, enabling better decisions and compliance.



## Enterprise Data Lineage & Traceability

End-to-end lineage provides transparency into how data moves and transforms, helping organizations verify accuracy, satisfy audits, and reduce compliance risk.



## Data Catalog Foundations

A centralized catalog with searchable metadata and lineage gives teams a single place to discover, understand, and use data confidently and efficiently.



## Data ROI Foundations

A value-driven framework links data initiatives to measurable outcomes, helping teams prioritize investments, maximize impact, and demonstrate clear return on analytics and AI programs.



## Analytics Time-to-Value Optimization

Optimized data workflows, automation, and streamlined reporting processes accelerate analytics delivery, allowing business teams to gain insights faster and reduce operational bottlenecks.

Discover new opportunities, support AI initiatives, and make every decision with confidence, while upholding the highest standards for security and compliance. SoftServe delivers data governance that turns information into a true business asset.

Ready to get started? Contact us.

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