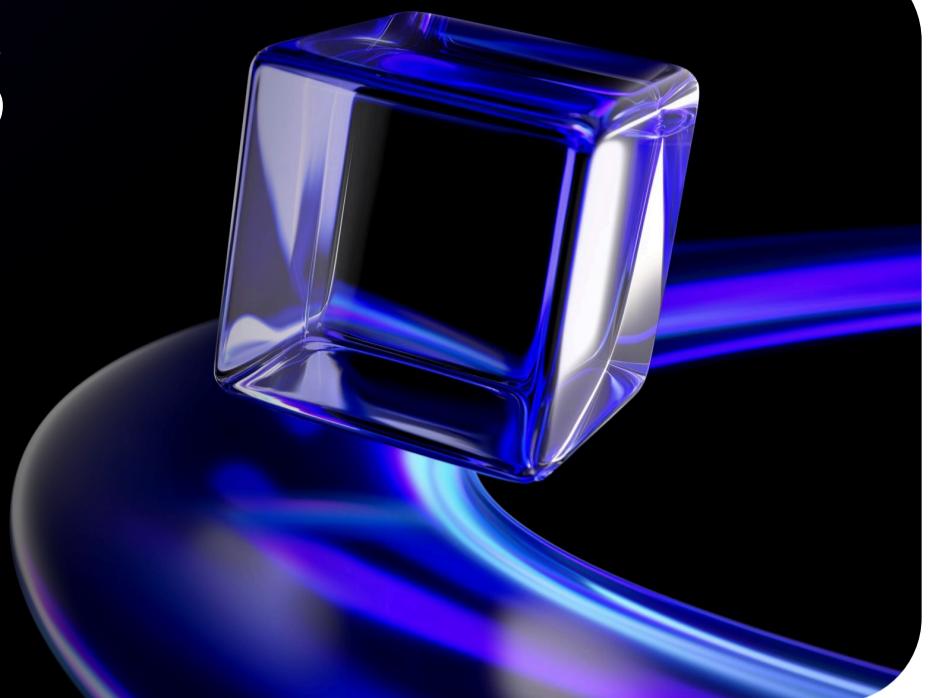


# SOFTSERVE'S AI DATA READINESS

**Turn your data into an AI advantage**



Great AI starts with great data. If your data is inconsistent, incomplete, or biased, even the most advanced AI or ML can fall short, leading to missed insights, inaccurate predictions, or costly decisions. SoftServe helps organizations avoid these risks by making sure their data is clean, trusted, and ready for enterprise-grade AI/ML across any modern cloud environment.

## Why AI data readiness matters

### Minimize AI/ML project data risks

Start strong with reliable, consistent, and compliant data that's ready for your AI initiatives.



### Enable scalable AI adoption

Build a cloud-ready foundation that lets AI grow with your business.



### Reduce AI project costs

Use optimized data to streamline resources and accelerate timelines, maximizing ROI.



### Enhance model accuracy

Increase the accuracy and relevance of AI outcomes with well-prepared, high-quality data.



## The solution

Partner with SoftServe experts to prepare your data for AI/ML using methods built to scale across diverse cloud environments, hybrid setups, and modern data technology stacks. We offer comprehensive:



**Data cleansing**



**Data transformation**



**Feature engineering**

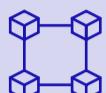
# Preliminary timeline

## Data readiness workshop

### Activities

- Review the selected business problem
- Review a sample of synthetic or representative data
- Define potential AI/ML solution options and identify gaps in the data
- Define data exploration activities to understand data quality, coverage, and completeness
- Identify the activities required to prepare the data for successful delivery
- Design the feature-engineering pipeline and high-level architecture
- Provide recommendations for data strategy based on the AI/ML vision discussed
- (Optional) Define a cloud, hybrid, or on-prem data migration strategy

### Deliverables



Data readiness assessment report



Detailed proposal for data preparation phase



Data architecture and data flow diagrams

## Leaders in modern data and AI Engineering

SoftServe is a trusted partner for organizations pursuing data- and AI-driven transformation. With extensive experience in analytics, AI/ML, and modern platform engineering, we build secure, scalable foundations that support enterprise growth. Our teams have delivered hundreds of high-impact initiatives for Fortune 100 companies and fast-moving digital innovators across diverse cloud and hybrid environments.

**150+**

Data and analytics projects for the last three years

**2000+**

Cloud experts

**500+**

Data engineers and analysts

**100+**

AI and data science experts

**50+**

Certified data architects



## Ready to accelerate your AI journey?

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